

Mohammed Alanazi

CONTACT

ADDRESS: Riyadh, Saudi Arabia

EMAIL: mo7@abdihqt.com

Phone: +966545579699

EDUCATION

Bachelor of Software Engineering

2019-2024

University of Hafar Al-Batin

SKILLS

- **Product Management:** Strategy development, roadmap creation, feature prioritization.
- **User Experience:** User-centered design, user research, actionable insights.
- **Technical Knowledge:** Software engineering, effective communication with development teams.
- **Graphic Design:** Proficient in Adobe Photoshop, creating visually appealing designs.
- **Interface Development:** HTML, CSS, responsive design, creating intuitive user interfaces.
- **Content Marketing:** Creating and curating engaging content, social media platform expertise.
- **Team Leadership:** Managing cross-functional teams, fostering collaboration, driving results.
- **Business Development:** Growing platforms, leveraging social media, increasing customer engagement.

LANGUAGES

Arabic, English

Objective

Highly motivated and experienced Product Manager with a background in software engineering and a proven track record of success in managing and growing an education platform. Skilled in business strategy, user experience, and technical knowledge. Seeking a challenging role as a Product Manager

EXPERIENCES

Founder, Abdihqt Education (2018-present)

- Successfully built and managed an education platform, growing it to 400k followers on social media and achieving over 4 million views on the YouTube channel.
- Developed and launched two ebooks and two courses, resulting in 25,000 students purchasing the educational materials from 2021-2023.
- Led a team of nine members, including designers, copywriters, and voice-over artists, to create high-quality educational content.
- Developed and executed product strategies, defined product roadmaps, and prioritized features based on user feedback and business objectives to drive customer acquisition and revenue growth.
- Oversaw the entire product lifecycle, from ideation to launch, utilizing strong project management skills.

Cooperative Training, Zid Company (Jun 2023 - Nov 2023)

- Managed landing pages for the company's own products on their e-commerce platform.
- Collaborated with cross-functional teams to ensure the successful execution of landing page strategies.
- Conducted data analysis to optimize landing page performance and improve user experience, resulting in a 20% increase in conversion rates.

Additional Experience:

Online Store Design and Social Media Account Management, MjrhAlien (2021-2023)

- Provided online store design services, designing more than 20 e-stores for clients.
- Managed social media accounts for various clients, creating and scheduling more than 70 posts to improve their online presence.

Achievements

- Grew AbdihQT Education to 400k followers on social media and achieved over 4 million views on the YouTube channel.
- Generated significant revenue through the sale of educational PDFs and courses, with more than 25,000 students purchasing the materials.

LINKS

Linkedin [MohammedAlanazi](#)